

Yang SUN

Cell: 313.506.5632 | Email: river.floating@gmail.com | Address: San Jose, CA 95126

Portfolio: <https://www.yangsun.design/>

Personal Summary

Experienced Visual and Product Designer with a demonstrated history working in automotive and marketing industry. Skilled in Design Thinking, User-centered Design, UI/UX Design and Visual Design; strong program management professional. Seeking opportunities to deliver efficient and creative design solutions in aesthetic visuals.

Skills and Software

Skilled in **Design Thinking, Design Research, UI Design, UX Research**, Wireframing, Web Design, Visual Design, VR Interaction Design, Product Design, Sketching and Rendering.

Expertise using **Adobe Creative Suites, Figma, Sketch, InVision**, FlowMapp, MockingBot, Autodesk 3DS Max, Keyshot, and V-Ray.

Proficient in English and Chinese.

Experience

AUG 2016 – Now

Creative Designer/Acting Program Manager – SERES

- Created the UI/UX design system of the big data web portal for SERES, translated high level use case into detailed web design and UI components using Figma.
- Led UI contractor on Human Machine Interface design development for SERES's first concept vehicle, delivered HMI demo for the global launch of the concept using After Effects and Figma.
- Established the VR interactive showroom using OpenVR scripts written in Python, greatly improved the efficiency of design development to ship the concept design in time.
- Generated visual designs for marketing team, produced the key image on the headlines of SERES's official website <https://www.driveseres.com/>.
- Heavily involved in planning the brand strategy for SERES, developed the brand logo for SERES.

2017 – Now

Freelance Designer

- Created UI design for reading module in an education application named Gaofenshuo, helped it create consistent user experience using Sketch and MockingBot.

SEP 2014 – JUL 2016

Visualization Artist – 3DEXCITE USA (Dassault Systèmes)

- Produced photorealistic imagery or animations for clients, helped multiple well-known brand promote their marketing projects to mainstream media.
 - Created image sequences for web store or configurator, helped clients convert clicks into sales: <https://www.newbalance.com/pd/nb1-574/US574M1-BLANK.html>
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Education

2019

General Assembly

Certificate in User Experience Design

2011-2014

College for Creative Studies

MFA in Transportation Design; got on Dean's List twice for excellent GPA.

2006-2010

Taiwan University of Technology

BE in Industrial Design; First Class Scholarship.